



August 16, 2018

Dear Health and Wellness Provider:

A few years ago, the Rhode Island Music Hall of Fame created a committee called "Tune In & Tune Up" to **promote health awareness among Rhode Island musicians and industry professionals** (soundmen, engineers, tech crews, and their families). In 2018, we have expanded the program to help ensure that all Rhode Island residents have easier access to information to make important decisions about their healthcare and wellness.

Tune In & Tune Up (TI&TU) hosts an annual Health Fair and Unity Concert called "Feeling Alright" to publicly encourage musicians' health awareness. This year, the annual "**Feeling Alright**" **Health Fair & Unity Concert will be held on Sunday, October 21**. The 2018 theme is "*With a Little Help from Our Friends*" and it puts special emphasis on awareness of the acute opioid addiction crisis. TI&TU recently formed a partnership with the RI Department of Behavioral Healthcare, Developmental Disabilities & Hospitals (BHDDH) which develops policies, programs and licenses providers who address issues of addiction, mental illness, recovery and community support.

As a leader in the Rhode Island community, we ask that you join us in supporting the "Feeling Alright" Health Fair/Unity Concert. The **Rhode Island Music Hall of Fame, a 501 (c) 3 non-profit, receives funds each year for Tune In & Tune Up to produce this event** which is expected to serve at least 600 individuals. This will be an ideal forum for you to reach large numbers of musicians and industry professionals who, due in large part to lifestyle and peer pressure, have a higher percentage of drug and alcohol use disorders than any other profession. Additionally, this is a public event where we expect many music lovers from all over Rhode Island to attend.

As an engaged member of the community, **we truly appreciate your commitment to the health and well being of all Rhode Islanders**. Your participation will ultimately assist hundreds of Rhode Island musicians who provide so much joy to so many people.

**All funds raised from the "Feeling Alright" event will benefit Rhode Island's local music community by supporting future TI&TU awareness and wellness initiatives.** Enclosed, please find sponsorship opportunities that will recognize and promote your company while helping to make this year's event a success. *We hope you will join us in making this year's "Feeling Alright" Health Fair & Unity Concert an event to remember!*

If you have any questions or need additional sponsorship information, please feel free to contact Bob Howard at 770-289-1559 or by email at [bob@ibcworld.com](mailto:bob@ibcworld.com). Thank you for your consideration.

Sincerely,

*Al*

Dr. Al Puerini

Tune In & Tune Up Medical Adviser



## **“Feeling Alright” Health Fair & Unity Concert**

**Sunday, October 21 • Health Fair: 12:00–4:00 p.m. • Concert: 2:00–7:00 p.m.**

### **Sponsorship Opportunities**

#### **Gold Sponsor** **\$5,000**

- ♪ Gold level EXHIBITOR package included (includes exhibitor table space/chairs, 1/2 page program ad, a patron gift bag including your company literature, logo on banner, and 5- to 10-minute presentation)
- ♪ Recognized in all event publicity, including press releases, websites, and RI Music Hall of Fame’s and Tune In & Tune Up’s social media outlets
- ♪ Special recognition as a donor on the TI&TU and RI Music Hall of Fame websites for 8 months
- ♪ On-Stage Presenter at the Tune In & Tune Up Unity Concert held at The Met
- ♪ Opportunity to display large corporate banner in concert area at The Met
- ♪ Total of TEN tickets & two reserved Sponsor Tables at the “Feeling Alright” Unity Concert at The Met

#### **Silver Sponsor** **\$3,000**

- ♪ Silver level EXHIBITOR package included (includes exhibitor table space/chairs, 1/4 page program ad, a patron gift bag including your company literature, and 5- to 10-minute presentation if desired)
- ♪ Recognized in all event publicity, including press releases, websites, and RI Music Hall of Fame’s and Tune In & Tune Up’s social media outlets
- ♪ Special recognition as a donor on the TI&TU and RI Music Hall of Fame websites for three months
- ♪ Opportunity to display medium-sized corporate banner in concert area at The Met
- ♪ Total of SIX tickets and one reserved Sponsor Table at the “Feeling Alright” Unity Concert at The Met

#### **Bronze Sponsor** **\$1,500**

- ♪ Bronze level EXHIBITOR package included (includes exhibitor table space/chairs, 1/8 page program ad, a patron gift bag including your company literature, and 5- to 10-minute presentation if desired)
- ♪ Recognized in event publicity and RI Music Hall of Fame’s and Tune In & Tune Up’s social media outlets
- ♪ Special recognition as a donor on the TI&TU and RI Music Hall of Fame websites for one month
- ♪ Opportunity to display small banner in concert area at The Met
- ♪ Total of FOUR tickets to the “Feeling Alright” Unity Concert at The Met

#### **Community Sponsor** **\$500**

- ♪ Bronze level EXHIBITOR package included (includes exhibitor table space/chairs, program listing)
- ♪ Recognized in RI Music Hall of Fame’s and Tune In & Tune Up’s social media outlets
- ♪ Opportunity to display small banner in concert area at The Met
- ♪ Total of THREE tickets to the “Feeling Alright” Unity Concert at The Met

YES! My company would like a 6-foot exhibitor table space at the Health & Wellness Fair.

YES! My company would like to make a 5- to 10-min. presentation at the Health & Wellness Fair.

*For more information, please contact Bob Howard at 770-289-1559 or by email at [bob@ibcworld.com](mailto:bob@ibcworld.com)*

# **“Feeling Alright” Health Fair & Unity Concert**

**Sunday, October 21, 2018**

**Health Fair: 12:00 – 4:00 p.m. at Hope Artiste Village in Pawtucket**

**Concert: 2:00 – 6:00 p.m. at The Met**

## **Featured Performers Include:**

**John Cafferty**

**James Montgomery**

**Michael “Tunes” Antunes**

**Steve Smith**

**George McCann**

**Neal Vitullo & Dave Howard**

**Mark Cutler & Emerson Torrey**

**Tyler Morris & Craig Rawding**

***Featuring the Tune In & Tune Up All-Star Band  
The Fabulous Tunettes, and The In-Tune Horns***

## **SPECIAL GUESTS**

**The Rock’n Docs (an all-RI doctor band)**

**The School of Rock – North Providence**

**Mark Taber – solo piano**

**We hope you will join us!**

*For more information, please contact Bob Howard at 770-289-1559 or by email at [bob@ibcworld.com](mailto:bob@ibcworld.com)*